

For Immediate Release

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Creative Contractors Achieves Fitwel Certification for New Clearwater Headquarters

CLEARWATER, Fla. — June 27, 2023 - Creative Contractors has announced that it has achieved Fitwel® certification for its new headquarters in Clearwater.

Fitwel is the world's leading certification system committed to building health for all. The new headquarters for Creative Contractors - recently named a "Best Places to Work by the Tampa Bay Business Journal - is the first Fitwel v2.1 certified Single Tenant building on the West Coast of Florida. This achievement showcases Creative's commitment to optimizing buildings for health using evidence-based strategies, going above and beyond traditional construction benchmarks, weaving elements of sustainability and wellness into every corner of the new building.

The 14,200 square foot building on a 5.5-acre site demonstrates the company's commitment to creating construction projects that implement health-promoting designs and operational strategies. These elements include a walking path that surrounds the entire building, quiet room for meditation and prayer, recreation spaces, floor-to-ceiling windows throughout the building to allow for natural light, and a large outdoor green space home to a vegetable garden, honeybee hives, and frisbee/disc golf course. Additional components include covered parking for employees and guests, as well as project photography and artwork from the private collection of CEO and founder Alan Bomstein.

"When planning and designing our new headquarters with Ed Hoffman, Jr. of Wannemacher Jensen/Hoffman Studio, we were hyper focused on incorporating our culture of well-being, productivity, and sustainability. Fitwel Certification is a testament to our dedication to create spaces that inspire, enrich, and support the well-being of all who walk through our doors," said Joshua Bomstein, President of Creative Contractors.

"We are proud to collaborate with the team at Creative Contractors, a partner who stands behind a commitment to meaningfully incorporate health and wellness into their stunning new headquarters," added Taylor Ralph, Founder/President of REAL Building Consultants, a leading sustainability consulting firm based in Tampa, FL, that assisted Creative Contractors with their Fitwel certification pursuit.

With their own building as a model, Creative Contractors is excited to incorporate Fitwel's health and wellness strategies into projects for clients throughout the region.

About Creative Contractors

Founded in 1974 in Clearwater by Alan C. Bomstein, Creative Contractors is a leading commercial contractor building throughout West Central Florida. Over 49 years, the hard work and dedication of their team members has resulted in hundreds of important buildings in the healthcare, education, municipal, recreation, cultural and commercial markets. Creative is grateful and honored to build the fabric of communities where learning, healing, fitness, work, public safety, and arts performances take place. Through the second-generation leadership of Joshua Bomstein, Creative Contractors is characterized by its people – honest, energetic, and professional, guided by strong values and a philosophy of hard work. www.creativecontractors.com

About Fitwel and the Center for Active Design

In just three years, Fitwel has become the leading global health certification system, seeing a dramatic uptick in use, with 80% growth in certifications annually. Generated by expert analysis of over 5,600 academic research studies, Fitwel is implementing a vision for a healthier future where all buildings and communities are enhanced to strengthen health and well-being. Fitwel was created by the U.S. Centers for Disease Control and Prevention and U.S. General Services Administration. The Center for Active Design, a global not-for-profit organization, was selected as the licensed operator of Fitwel, charged with expanding Fitwel to the global market.